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### The EU Delegation to Ukraine launches new platform to keep Ukrainians up-to-date on EU assistance in time of war

After the start of unprovoked and unjustified war of Russia in Ukraine, the EU has refocused its assistance in Ukraine on providing urgent and streamlined response to the challenges of wartime. To ensure effective functioning of government institutions and livelihoods of the peaceful citizens the EU is actively engaging its mechanisms of civil protection and humanitarian aid. For the first time in its history, the EU is providing military support to Ukrainian defenders.

In order to better inform Ukrainians about the benefits and opportunities of EU-Ukrainian partnership in this challenging time of war and beyond, the EU Delegation to Ukraine has launched the new website <a href="https://eu4ukraine.eu/">https://eu4ukraine.eu/</a>, which provides exhaustive information about the various EU activities in Ukraine and their results.

The new communication platform features the sections about the basic principles and tools of the EU assistance in Ukraine. The large Projects section is listing more than 200 EU-funded projects, both regional and local, and Opportunities section provides information on ongoing calls for proposals, vacancies and tenders.

The Media section features the links to the latest information for media and a media gallery, as well as press releases, news, stories and campaigns.

In particular, on 21 August, 2022, the EU Delegation has launched the <u>All-Ukrainian communication campaign "Together</u>, <u>We are Europe</u>", which will inform the widest audience of Ukrainians about unprecedented assistance and solidarity of the EU with Ukraine during the war. As a part of the campaign, a <u>mobile exhibition</u> of original works of Ukrainian illustrators about the war and EU assistance to Ukraine during this time opened on August 21 near the Arch of Freedom of the Ukrainian People in Kyiv, which will last until 22 September.

All events held as a part of the communication campaigns will be highlighted on the website, so that all Ukrainians could learn about them and appreciate the scope of the solidarity of the EU and Ukraine. Technical capacity of the website allows for reacting to the events in real-time mode and publishing large amounts of information in open access, which will help form a complete and unbiased picture of our cooperation among Ukrainians.

Such is the goal of the EU in general and in the view of Ukraine's status as an EU candidate. Specifically, it is important that Ukrainians have free access to information and can make an informed decision about supporting Ukraine's accession to the European Union that will mark the full and lawful return of the state to the united European family.

#### More information:

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#### Background

This website is managed and maintained by the EU-funded Regional Communication Programme for the Eastern Neighbourhood (<u>EU</u> <u>NEIGHBOURS east</u>) on behalf of the European Commission's Directorate-General for Neighbourhood and Enlargement Negotiations (DG NEAR). It has been developed as part of the EU's approach to strategic communication and aims to enhance public access to



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Delegation of the European Union to Ukraine

101 Volodymyrska Street, 01033 Kyiv, Ukraine Tel: +38 044 39 08 010 Fax: +38 044 39 08 015 The European Union is made up of 27 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders.



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available information regarding the cooperation between the European Union and the Eastern partner countries: <u>Armenia</u>, <u>Azerbaijan</u>, <u>Georgia</u>, <u>Republic of Moldova</u> and <u>Ukraine</u>.

The content on this website is developed and managed by the EU-funded communication project 'Communicating European Union for Ukrainians' which aims to contribute to the improvement of public perception of the European Union by raising awareness of Ukraine's status of candidate to the EU, EU policies, EU-Ukraine Association Agreement, EU-Ukraine cooperation programs and Its impact on daily lives of Ukrainians.



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